



NEWS RELEASE

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EMPLOYMENT LEVELS CONTINUE TO RISE IN SILICON VALLEY **Optimistic Hiring Forecast for latter half of 2011 in Silicon Valley**

SUNNYVALE, CA (August 2, 2011) – Employment levels in Silicon Valley remain positive and are expected to increase or remain steady throughout the second half of 2011, according to West Valley Staffing Group's Economic Forecast Survey.

West Valley Staffing Group (WVSG) surveys an array of hiring managers throughout Silicon Valley about their upcoming hiring needs each quarter. The hiring managers come from several industries, including high tech, medical, energy, finance, semiconductors, and manufacturing. Each participant is asked, "Do you expect your hiring needs to increase, remain steady, or decrease in the next quarter and beyond?"

According to the survey, 91% of hiring managers predict that hiring will increase or remain steady during the second half of 2011, up from 90% at this time last year. Conversely, only 9% of hiring managers expect their needs to decrease.

"Our data shows that the greater part of hiring managers will be increasing their hiring throughout the rest of 2011," said Michael Williams, President and CEO of West Valley Staffing Group. "As more companies begin to hire, the talent supply will be affected and employers may struggle to find the right person, which will create a need to develop new recruiting strategies."

Of the more than 300 hiring managers surveyed, 33% actually expect their hiring needs to increase, while 57% expect no change in their hiring needs. Conversely, only 9% anticipate their hiring needs to decrease.

For additional information about the data above, or to participate in future Silicon Valley Economic Forecast Surveys, call us at 408.735.1420 or visit us online at www.westvalley.com.

West Valley Staffing Group (WVSG), an independent and privately owned staffing agency, brings over 40 years of experience providing comprehensive staffing services and solutions - through four specialty companies. Established in 1968 as West Valley Engineering, the company was one of the first in the valley to offer temporary technical services to Silicon Valley companies. In 1984, Prostar Staffing was founded to provide clerical and administrative personnel to the growing number of companies in the area. In 1995, West Valley Technology and Accountants Now! were founded to satisfy the demand for specialized information technology and accounting professionals, respectively. Today, all four companies fall under the umbrella organization, WVSG, which has offices in Sunnyvale, Pleasanton, and beyond.

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If you would like more information, or to schedule an interview with the President and CEO of WVSG, Mike Williams, please contact Andrea Jaramillo at 408.735.1420 ext. 3120 or at ajaramillo@westvalley.com

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